

WVRC Media of Martinsburg 2026 ATV Giveaway Official Rules

Updated: 3/27/2026

1. This promotion will run from March 27th 2026, until June 6th, 2026. *Entry period will conclude at 5:00pm EST on Wednesday May 27, 2026*
2. No purchase is necessary to participate in the contest.
3. All winners must be at least 18 years of age at the time of winning.
4. During the promotional period, entrants will be able to register at local businesses for a chance to win a 2026 Honda Fourtrax Rancher valued at \$6,249 from Timbrook Honda of Winchester. Registration locations will be announced on Today's 97.5, 95.9 The Big Dawg, Cool 92.9, WEPM 93.7 FM/ 1340 AM, and WCST 93.5 FM/ 1340 AM, and listed on station websites.
5. During the promotional period, entrants will also be able to register for a chance to win the ATV on our station websites. This will be announced on Today's 97.5, 95.9 The Big Dawg, Cool 92.9, WEPM 93.7 FM/ 1340 AM, and WCST 93.5 FM/ 1340 AM.
6. Registration is only possible during regular store/business hours at each participating sponsor. Today's 97.5, 95.9 The Big Dawg, Cool 92.9, WEPM 93.7 FM/ 1340 AM, and WCST 93.5 FM/ 1340 AM will not be held responsible for any deviation from any sponsor's normal hours, or for any inability a sponsor may have in maintaining a registration box and/or entry blanks.
7. Contestants may register one time per day at each location and online.
8. There will be 5 finalists chosen from each registration location. Total number of finalists will be determined by the number of registration locations involved. Additional finalists will be randomly selected from all online registrations. The total number of finalists will be determined at a later date.
9. Registrants chosen as finalists will qualify for the grand prize of a 2026 Honda Fourtrax Rancher valued at \$6,249 to be given away on Saturday June 6th, 2026, during a Giveaway Party at Timbrook Honda of Winchester.
10. Finalists must attend the grand prize event on Saturday, June 6th, 2026, to be eligible to win the grand prize. Finalists may not send another individual in his/her place.
11. Grand Prize Winner is responsible for claiming the prize at Timbrook Honda of Winchester and winner is responsible for taxes and fees on the ATV.
12. Today's 97.5, 95.9 The Big Dawg, Cool 92.9, WEPM 93.7 FM/ 1340 AM, and WCST 93.5 FM/ 1340 AM require a social security number in order to present prize to Grand Prize Winner. The contest prize exceeds \$599, therefore, Today's 97.5, 95.9 The Big Dawg, Cool 92.9, WEPM 93.7 FM/ 1340 AM, and WCST 93.5 FM/ 1340 AM are required to file compliant paperwork for federal income tax purposes.
13. Only one winner will be named during the duration of this contest.
14. Employees of Timbrook Honda of Winchester and WVRC Media of Martinsburg, Today's 97.5, 95.9 The Big Dawg, Cool 92.9, WEPM 93.7 FM/ 1340 AM, and WCST 93.5 FM/ 1340 AM, WVRC Media and members of their immediate families are ineligible to play this contest.
15. All winners in this contest agree to the possible use of their name, voice, and/or likeness in connection with the promotion of Today's 97.5, 95.9 The Big Dawg, Cool 92.9, WEPM 93.7 FM/ 1340 AM, and WCST 93.5 FM/ 1340 AM.
16. By entering this contest, you acknowledge and agree that the personal information you provide on the entry form may be collected, used, and disclosed by Timbrook Honda of Winchester and WVRC Media of Martinsburg for the purposes of contest administration, promotional activities, and marketing communications.
17. Odds of winning the contest depend on the number of people registering.
18. Today's 97.5, 95.9 The Big Dawg, Cool 92.9, WEPM 93.7 FM/ 1340 AM, and WCST 93.5 FM/ 1340 AM reserve the right to end this contest earlier than the stated end date, or at any time.
19. Today's 97.5, 95.9 The Big Dawg, Cool 92.9, WEPM 93.7 FM/ 1340 AM, and WCST 93.5 FM/ 1340 AM reserve the right to change the rules of this contest at any time. All decisions made regarding winners are final.